

**BOOK  
ONLINE  
NOW**

# #ThinkGood2017

For good thinking & good practice in NPO management

Join the the team from the NPO Service Providers Network for #ThinkGood2017 to talk leadership, governance, financial management, fundraising, staffing and HR, branding, communications, and more!

**DATE:** Tuesday, Oct 17  
**TIME:** 8h30 - 15h30  
**LOCATION:** Inyathelo Conference Space, Woodstock, Cape Town  
**COST:** FREE!

**Don't miss out!**

**Seating is limited and booking is essential.**

In addition to the formal presentations and clinics, 1-on-1 sessions with service providers can be booked on the day on a first come first served basis.

Refreshments will be available for sale at the venue.

Donations by Inyathelo of their wonderful venue and by the service providers of their time allow us to offer this incredible opportunity to learn from the experts FREE OF CHARGE. This is just one way we are giving back to the NPO community, making every day Mandela Day.

Connect with us on Facebook to book and keep up to date.



[www.facebook.com/ThinkGoodNonProfit/](http://www.facebook.com/ThinkGoodNonProfit/)

PROGRAMME

8:30-9:00	REGISTRATION				
9:00-10:00	<b>Pursuing collaborative community development</b> Marli Goussard, CoCREATE Consult	<b>Leveraging marketing and PR content</b> Warren Lodge, LIFE Brand	<b>Financial sustainability</b> Xolile Mokoena, Nedbank Private Wealth	CLINIC: Operations (HR, IT, strategic planning, media and comms), finance, organisational sustainability Various staff, Inyathelo	CLINIC: Good info/data management practice: Optimising your fundraising and marketing abilities Optimise CRM, Wynand du Toit
	<b>Creating persuasive pitch decks for fundraising</b> Melanie Jackson, Words That Count	<b>Revisiting financial risk in non-profit organisations</b> Brenda Coetzee & Cathy Masters, CMDS	<b>A crucial collaboration: The relationship between the Board Chair and CEO</b> Malcolm Boyd, Third Sector Insights		
10:15-11:15	TEA & CLINICS				
11:15-11:45	<b>Debunking common myths around Section 18A</b> Anna Vayanos, Anna Vayanos Philanthropy Consulting	<b>Demystifying cloud computing for non-profits,</b> Pramod Daya & Michyle de Cerff, Mindspring Computing	<b>Entrepreneurial thinking makes organisations thrive</b> Jill Ritchie, Papillon Press and Consultancy		
11:45-12:45	LUNCH & CLINICS				
12:45-13:15	<b>How to make reflection and learning a reality: Building your NPO's learning culture and practice</b> Marianne Brittijn & Dzvinka Kachur, CDRA	<b>Fundraising events – the potential tax pitfalls</b> Paul Tyler & Cathy Masters, CMDS	<b>Building your success team (without hiring more staff)</b> Jennifer Geib {design + writing}		
13:15-14:15		<b>Fundraising from companies with turnover of less than 100 Million! Talking BEE to get to the funding stream</b> Tina Thiert, HGG Group	<b>Employment contracts and probation periods</b> Debbie Lewis, HR Overload		
14:30-15:30					



MAKE EVERY DAY A MANDELA DAY

WITH SUPPORT FROM:



Designed by:

jennifer geib (design + writing)